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Mobile App Development Creates Job Opportunities in Somalia

Article · November 2022

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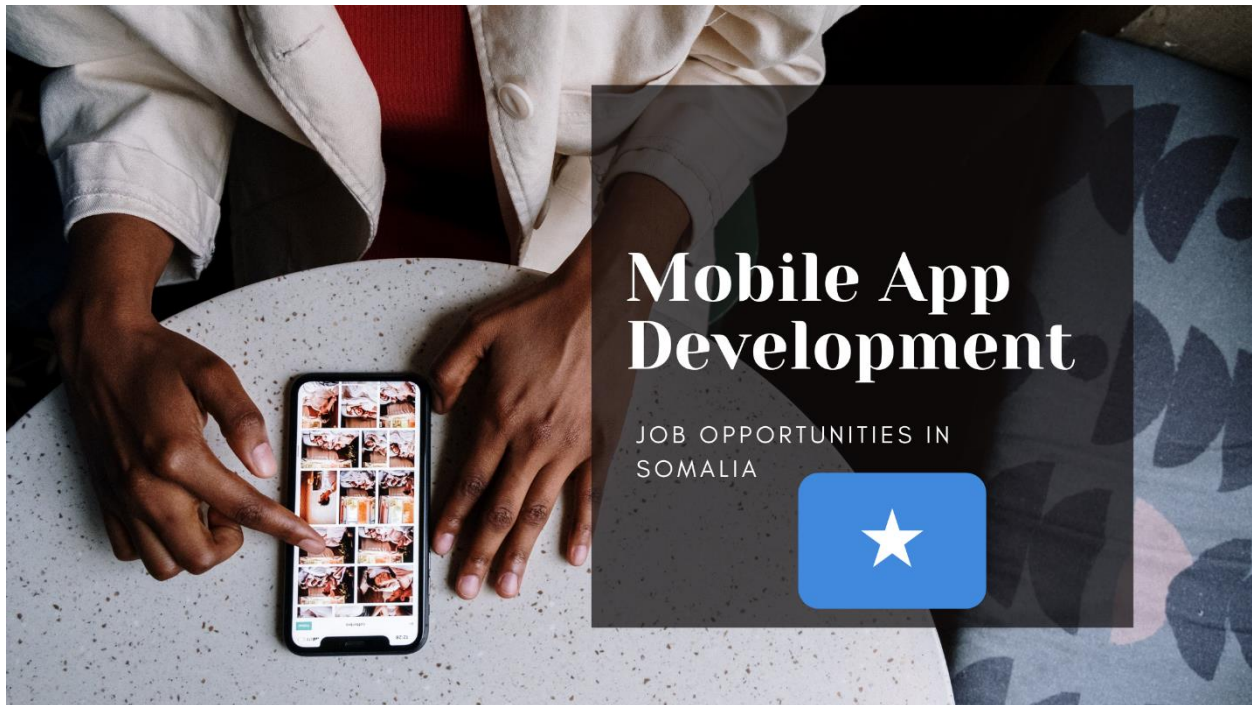
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Digital nomads often make waves around the globe when they say *'trend is your friend'*. The recent polls have proved them right whether it's NFTs or cryptocurrency, and anyone who jumped into the trend soared higher.

In a time like this when new technology is evolving every other second, mobile app development has become the most lucrative industry. Every business that kicks off needs strong marketing routes to engage with its target audience. And no other channel does that better than mobile apps. Primarily, it is because the mobile app is convenient as it is in the hands of the target audience 24/7. It gives a huge room to brands and businesses to market their products to their potential customers. Therefore, the evolving revolution in the tech industry escalated the demand for mobile app development.

As the world becomes more and more mobile-dependent, mobile apps open a new horizon of tremendous job opportunities around the world. This tech revolt has rapidly increased the need for quality app developers who can create mobile apps that match the needs of consumers, making mobile app development a rewarding career choice. Mobile app developers are responsible for crafting and designing the user interface, commonly known as **UI**. They specialize in coding that makes the mobile app functional.

Ecommerce is the future – With the rising aptitude for online shopping, e-commerce is the future of the world. The rapidly expanding Ecommerce has made mobile applications an integral part of the consumer experience globally. According to a survey, there's 218.8 million consumer number that is expected to shop online in 2023 in the US alone. Amidst this rising trend, mobile apps play a major role that turn mobile app development into the real force that is manoeuvring the commerce economy upwards. Mobile app development is not only beneficial for businesses but also for GDP growth.

The skyrocketing demand for mobile app development has created massive job opportunities, especially in Somalia. Somalia is home to the world's best mobile app development agencies.

Ansu.co is one of the leading mobile apps in Somalia with over 10k downloads on Google Play. It is a pro app compatible with desktop and mobile. It offers over 10,000 premium luxury products and exclusive additions that are not available elsewhere.

Headquartered in London, United Kingdom, ANSU comes with a passion for customer satisfaction, Technology Innovation and eagerness for delivering what their customers want and when they want it. Just as style never sleeps so is Ansu, it delivers 24/7, cataloguing hundreds of the latest products every week so that the customers can always get what's trending.

Ansu's Impact on the Economy – Ansu has directly created job opportunities. Initially, it brought 40 direct jobs across 3 countries and approximately it will bring around 250 indirect jobs that are created and supported by the formation and expansion of the Ansu marketplace. This means Ansu is highly likely to 6x new and massive job opportunities in Somalia. According to an estimation, Ansu will surpass 1k job opportunities. With that being said, Ansu is going to be a big wheel in adding job opportunities and running the economy on steroids.

Ansu Job Categories – Ansu has created a strong platform where a number of skill sets can thrive. Engineering, logistics, financial services, the service sector and the beauty sector are among the prominent skill sets and industries where Ansu has created job opportunities.

Beyond any doubt, Ansu is going to bring dynamic job opportunities, particularly in Somalia that will open a new door of prosperity for every household and ultimately increase the GDP growth.